

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

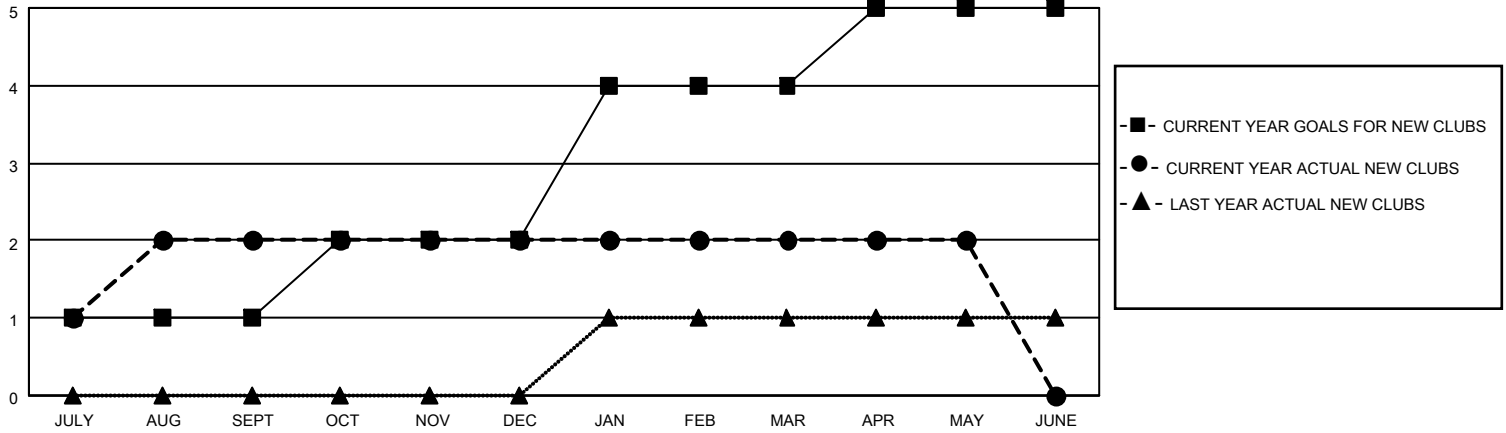
District 4 L6

Results as of: 5/31/2021

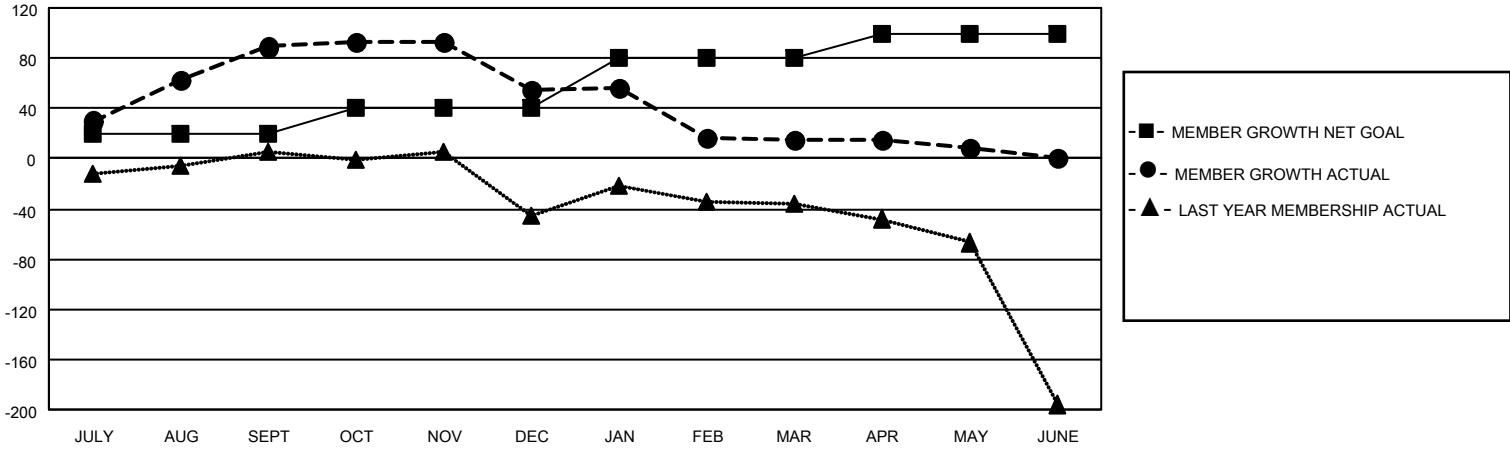
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	2	0
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	2	0	4
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	20	156	61
OCT/NOV/DEC	20	36	67
JAN/FEB/MAR	40	11	50
APR/MAY/JUNE	20	21	27

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	26 CLUBS OF 58 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 584 (48.50%)</p> <p>FEMALE 620 (51.50%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">17</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">39</td></tr> <tr><td>OTHER</td><td style="text-align: right;">149</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">205</td></tr> </table>	DECEASED	17	CLUB CANCELLED	39	OTHER	149	TOTAL	205	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">312</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">172</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	312	FAMILY MEMBERS PAYING HALF DUES	172
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